

Enjoy the Magic

Disney

X


COUTURE
KINGDOM





PRESS KIT 2018

Licensed Disney Jewellery

ABOUT COUTURE KINGDOM

Couture Kingdom brings you a licensed collection of on trend jewellery inspired by classic Disney animation and films. The range features a whole host of Disney favourites including Tangled, Sleeping Beauty, Cinderella, Aladdin and Pocahontas just to name a few.

Evoking nostalgia in each design, there is an accessory for every Disney fashion loving fan. Bold and whimsical, or elegant and romantic, Couture Kingdom allows you to bring Disney flair to your everyday looks no matter your destination.



PRESS RELEASE

To view Disney by Couture Kingdom at INHORGENTA Munich, you will find them at B2/144.

MEDIA CONTACT

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This press release can be downloaded here:

<https://goo.gl/8CAk4V>



January 17, 2018

DISNEY Jewellery by Couture Kingdom Officially Launch in Europe

Today Couture Kingdom announces that they will exhibit for the very first time at INHORGENTA Munich in 2018. Couture Kingdom is the creator of licensed Disney Jewellery inspired by classic Walt Disney characters and films; from bracelets, to rings and earrings, to statement necklaces and subtle designs in precious metal. Couture Kingdom products evoke storytelling nostalgia by delivering high quality jewellery catering for an array of personal style, for fans of all ages.

"Our presence at INHORGENTA Munich is a critical step for our launch into Europe" says Managing Director Mr Michael Tran. Couture Kingdom will have a specially curated selection of their Disney Jewellery on display at the fair to introduce into the market, yet their main focus is seeking European Distribution Partners. *"This is a unique and rare opportunity"* says Mr Tran, about the possibility of becoming a distributor for Couture Kingdom and being part of the most valuable franchise in the world, according the Forbes Magazine.

ABOUT THE PRODUCT

- Licensed by the Walt Disney Company
- Heavy duty 14k gold plated, offering a high quality long lasting finish
- Features Disney inspired quotes and intricate designs, where most pieces reveal hidden further detail
- The brand **new** collection offers luxury, with classic designs crafted in Sterling Silver and 9ct Gold



PAST PRESS COVERAGE



Life



JUICY JEWELS

Got a craving for something sweet and sparkly? Get your hands on these pretty treats

COMPLETION March 2016 37



“Couture Kingdom is the perfect marriage between the fashion-forward jewelry styles we love and our Disney fandom”

-Ilana Gelfand, Editor Disney Style

“I was introduced to Couture Kingdom about a year ago, and ever since then, have been continually falling in love over and over again with their jewelry”

-Ashley Woldman, Creator Dang Good Disney + That Sweet Little Life

WHY COUTURE KINGDOM?

At Couture Kingdom we are passionate about the magic and joy that just one piece of our Disney jewellery can bring to someone's life.

So we think about what types of pieces would be comfortable to wear to Disney Parks, what icons could be the finishing touch to a Disney Bound and how subtle little styles can be the best way to bring Disney flair to an everyday outfit.

Disney means so much to so many people and we create jewellery that can help express whatever it is that Disney means to them.



OUR PEOPLE

Couture Kingdom has a team of passionate professionals with many years experience. Our team includes:

MANAGING DIRECTOR

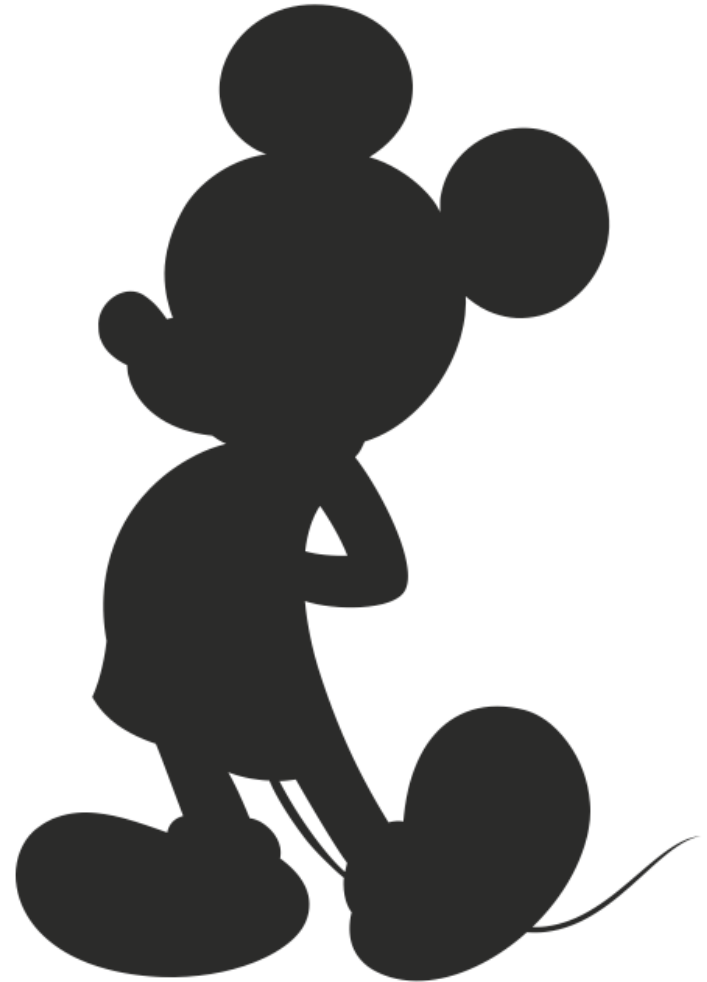
Michael Tran

DIRECTOR OF MARKETING

Karen Ridikas

DIRECTOR OF INTERNATIONAL SALES

Ryan Ridikas



WANT TO SEE MORE?

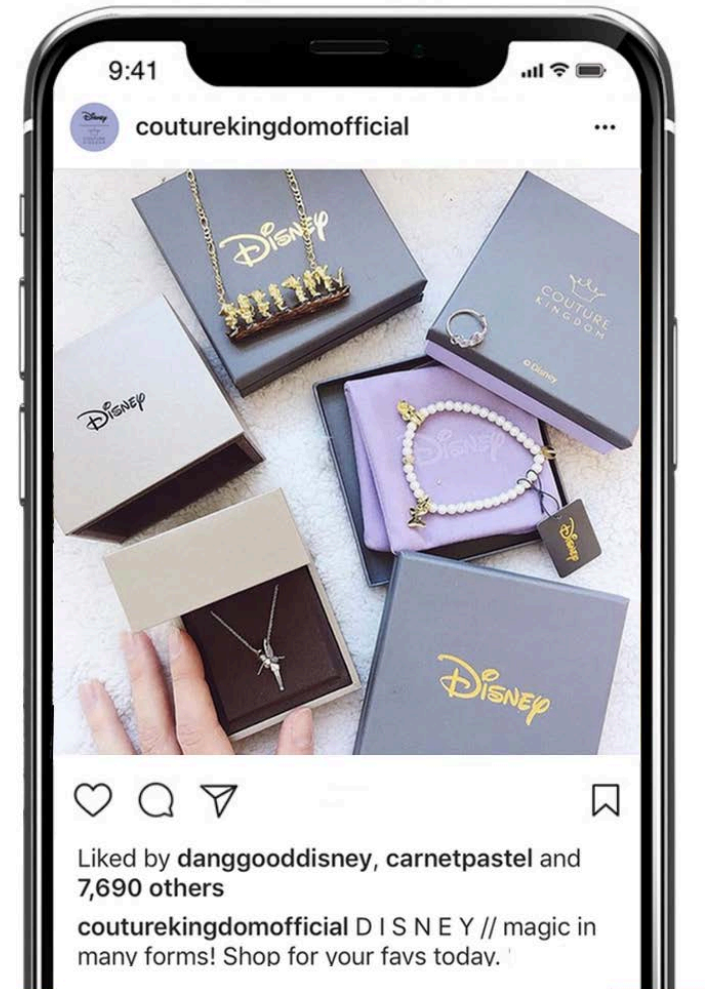
couturekingdom.com

Disney x Couture Kingdom product images can be downloaded here:

<https://goo.gl/b4LX3e>

Product Catalogues can be downloaded here:

<https://goo.gl/hYS5D7>



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THANK YOU